

What is claimed is:

1. A computer-readable medium to direct a portable computing device to function in a specified manner, the computer-readable medium comprising:

5 a first set of instructions to receive broadcast information including a data repository and formatting information;

a second set of instructions to facilitate creation of a search query;

a third set of instructions to retrieve a search result from said data repository based upon said search query; and

10 a fourth set of instructions to transform said search result in accordance with said formatting information to produce formatted content.

2. The computer-readable medium of claim 1, further comprising:

15 a fifth set of instructions to download said broadcast information to said portable computing device from a wireless source.

3. The computer-readable medium of claim 1, wherein said second set of instructions includes:

20 a sixth set of instructions to generate said search query based upon a user input.

4. The computer-readable medium of claim 1, wherein said broadcast information further includes a plurality of search queries, and wherein said second set of instructions includes:

25 a seventh set of instructions to select said search query from said plurality of search queries based upon a user input.

5. The computer-readable medium of claim 1, further comprising:

an eighth set of instructions to display said formatted content.

30 6. A computer-readable medium to direct a portable computing device to function in a specified manner, the computer-readable medium comprising:

a remote application server configured to process information received from a wireless source, wherein said information includes a logic portion, a data repository, and formatting information, and wherein said remote application server includes:

35 a query generator module configured to produce a search query in accordance with a user input and in accordance with said logic portion;

a data repository manager module configured to search said data repository in accordance with said search query to retrieve a search result; and

a content generator module configured to generate content in accordance with said search result and in accordance with said formatting information.

- 5 7. The computer-readable medium of claim 6, wherein said remote application server further includes:
- a display module configured to display said content.
- 10 8. The computer-readable medium of claim 6, further comprising:
 a decoder configured to download said information from said wireless source.
- 15 9. A method of operating a portable computing device, the method comprising:
 receiving broadcast information including a data repository and formatting information;
 facilitating creation of a search query;
 retrieving a search result from said data repository based upon said search query;
 and
 transforming said search result in accordance with said formatting information to produce formatted content.
- 20 10. The method of claim 9, further comprising:
 downloading said broadcast information to said portable computing device from a wireless source.
- 25 11. The method of claim 9, wherein facilitating said creation of said search query includes:
 generating said search query based upon a user input.
- 30 12. The method of claim 9, wherein said broadcast information further includes a plurality of search queries, and wherein facilitating said creation of said search query includes:
 selecting said search query from said plurality of search queries based upon a user input.
- 35 13. The method of claim 9, further comprising:
 displaying said formatted content.